

A black and white photograph of a woman with blonde hair, wearing a light-colored short-sleeved shirt and a dark skirt, standing on the mast of a sailboat. She is looking down and has her arms outstretched. The mast and rigging of the sailboat are prominent, with ropes and pulleys visible. In the background, the sea and other sailboats are visible under a cloudy sky.

Contacts

JUNE 1959



"TARGET FOR FIVE WEEKS" — A HOLIDAY TO THE OLD COUNTRY!

"Flight plan" for such an adventure is told in the pictures on the opposite page. Pictures 1 and 2 represent the "briefing period." Members of the flight gathered in the Staff Training on Saturday, May 2, and discussed the final stages of their holiday to come. Pictures 3, 4 and 5 show the various stages of boarding the North-West plane which took most of the group to New York. Picture 5 is the happy group all waving to their friends and relatives.

Picture 6 could mean "on to the target" which in this case was boarding the KLM plane at New York's Idlewild Airport and heading for London, England. Quite a happy lot, weren't they? Photos 7, 8 and 9 show the return of a tired and happy bunch checking through customs and looking for friends and relatives—in other words, "mission completed."

Yes, this year's edition of Eaton's holiday flight to the Old Country was enjoyed immensely by all who made the trip. The weather was almost perfect and many countries were visited by the group. To name a few, Sweden, Norway, Holland, Germany, Austria, France, not to forget England, Scotland and Ireland. The flight over was very comfortable and meals and service were of the highest standard. Truly a wonderful holiday—one to be remembered! (Hope to have pictures (black and white) from those who took a film diary of their trip. Please turn these in to Contacts and Recreation Office, second floor, Store, before July 31.)

PORT ARTHUR BOWLING

Winning team, left to right:

Mr. H. E. Perry presenting championship trophy; Verna Lloyd, M. Kurlick, P. Goose, E. Forsythe. Missing, S. Holmes.

Left to right, Runners-up: J. Cockell, G. Oldfield, R. Bates, D. Bates. Missing, C. Rajala.

High ladies' single: A. Achtenberg.

High men's single: R. Goose.

After 28 weeks of bowling, Port Arthur Eatonians wound up their bowling season with a dinner and social in the Prince Arthur Hotel on Tuesday, April 21.

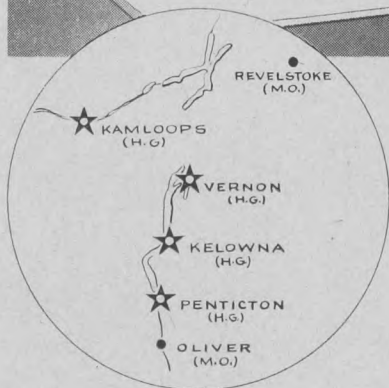
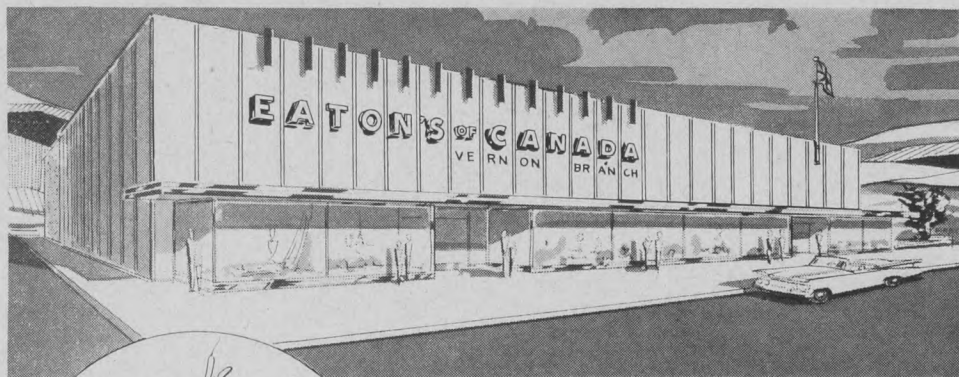
Mr. H. E. Perry presented the championship trophy to the captain of the winning team, Mr. M. Kurlick, and to the captain of the runners-up, Mr. J. Cockell.



COVER STORY . . .

June is a month which we connect with holidays and that old refrain, "Where will we go?" Our cover reveals a most pleasant spot for a vacation which, at first glance, could be somewhere in Manitoba, although I'm sure our people will be enjoying themselves just as much as this young lady seems to be doing. This is a resort spot down Nassau way taken during the month of June, 1958. Nassau, Falcon Lake, Winnipeg or Grand Beaches, or just that grand old rest at home, we hope all Eaton employees and their families have the best holiday ever.

EATON'S BELIEVES IN PROGRESS



Progress has come to denote Canada's middle name in this age. Canada is synonymous with growth, expansion, stature.

Eaton's has always kept pace with Canada.

The announcement by Mr. D. Kinnear, General Manager for Eaton's in B.C., of the immediate start on construction of a major store in Vernon, proves once again that the Company is ever prepared for the future.

The new store, to cost \$850,000, is scheduled to open in the Fall of 1959. It will provide British Columbia's Okanagan Valley

with its newest, most modern retail outlet. The building will have two selling floors and a complete basement for services and stock. An adjoining parking lot will be provided. The entire front will be of large, spacious windows. The interior will have complete air conditioning.

Personnel for the store will be recruited from Vernon and the surrounding community. Our circle inset shows the locations of Heavy Goods stores and Mail Order Offices in this particular region of British Columbia.

AN INTERESTING HOBBY

History doesn't just happen, people make it. Every employee, past and present has each left his mark on the history of Eaton's. And the story of Eaton's is one part of the history of Canada.

Here's an absorbing hobby and it costs nothing: Searching for History—any data which will add to the lore of our heritage, our community and our Company—photographs, records, documents, clippings, personal reminiscences, early merchandise, etc.

Four

The results:

1. Personal satisfaction—like fitting pieces of a jig-saw puzzle together. The thrill of rediscovering forgotten lore, likely to be lost with the passage of time.
2. Valuable information gained for use in centennial celebrations, anniversaries, displays of many sorts, in and outside the Company.
3. You are making a lasting historical contribution—adding to the story of Canada for tomorrow.
Get in touch with the Historical Section Public Relations Office to learn how to get started.

Retirements



Top, left to right: V. Humbert, V. Dancer, L. Christie. Bottom: B. Hoover, C. Merrifield, A. Sykes.

MRS. ANNE SYKES

Anne Sykes retired on Monday, June 1, after 11 years' service with the Store Drugs. At a breakfast held in the Barbeque Restaurant on Thursday, May 28, Mrs. Sykes was presented with a set of luggage from her associates and friends in the department. Also a lovely leather hand bag from the Surgical counter. Plans on going west for a couple of months' holiday. Best of health and happiness is the wish of all your friends at Eaton's, Mrs. Sykes, for your future years.

MR. VICTOR HUMBERT

After 13 years, Victor Humbert of Department 133 (Night Watchmen), retired on Monday, June 1. Mr. Humbert is married with a family of three boys and two girls. He also has eight grandchildren. Loves to garden and in his younger days was quite active in sports. He will be living in Winnipeg to be near his family but hopes to take a trip to Minneapolis during the summer. Best wishes for health and happiness in your future years, Mr. Humbert.

MR. ROBERT J. BENSON

(No Picture)

"Bobby" Benson called it a day on Monday, June 1, after 29 years of continuous service with Eaton's. Thursday evening, May 28, his department (228, where he has spent his entire career with the Company) held a party in his honour at the Parker House. In attendance were his department associates and

friends. Bob was presented with a pair of lyric chairs from his fellow employees by Mr. T. Carstens, Assistant.

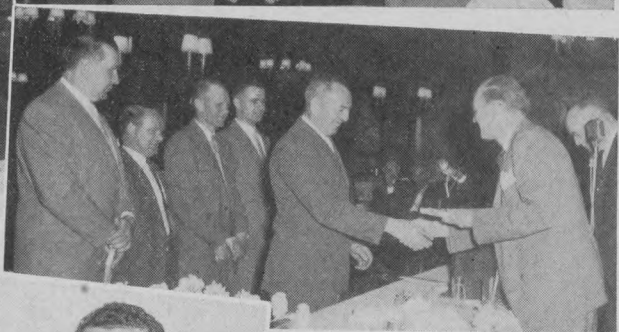
Bob is married with a grown-up family, a son and step-daughter. During his active days in sport Bob made a name for himself as a professional hockey player. He was also a member of a very famous amateur hockey team, namely the 1920 Winnipeg Falcons, and was on the team when they won the world Olympic hockey title of that year. May your retirement be every bit as successful as your sports career, Bob Benson. Long life and a happy time is the wish of your friends at Eaton's.

MISS CLARICE MERRIFIELD

Miss Merrifield began working for Eaton's 40 years ago. Monday, June 1, was her day to begin taking life easy. Friday evening, May 29, members of the M.O. Notions attended a dinner held on Clarice's behalf at Moore's Restaurant. During the evening Mr. Robertson, Manager of the department, presented Miss Merrifield with a clock radio—a gift from her department associates.

Miss Merrifield is a lover of animals and her hobby is a miniature kennel of dogs. At the present time, six to be exact. Also is a horse fancier and at one time owned a team. Plans on living with her sister here in Winnipeg and just taking life easy. Continued health and happiness and many pleasant years, Miss Merrifield, is the wish of your many friends.

(Continued on Page Twenty-Five)



Left, top to bottom: Chairman A. Arnason, three drivers that had awards of merit, D. Dredger, R. Young, G. Poynter; Alderman P. Goodman, Mr. R. B. Baillie. Right, top, down: Mr. G. M. Eaton presenting awards to various drivers; entertainers Mr. and Mrs. Baker.

EATON DRIVERS HAVE SECOND LOWEST ACCIDENT RATE IN COMPANY'S HISTORY

Thursday evening, May 21, the Grill Room was the scene of the banquet and presentation to Eaton drivers tendered by the Company to celebrate another 12 months of care and courtesy by the men who comprise our regular delivery and freight transport service. Chairman was Mr. A. Arnason, Delivery Manager. Head table guests were:

Mr. G. M. Eaton, Director of the Company; Mr. R. B. Baillie, Commissioner of Motor Vehicles, Manitoba Government; Chief D. McDonald, Chief of Police of the City of St. James; Mr. D. McInnes, Chairman of Safety Committee of the Store; Chief C. Enfield,

Chief of Police of the City of East Kildonan; Alderman P. Goodman, City of Winnipeg; Mr. H. R. Scream, Store Superintendent; Mr. W. Finnbogason, Traffic Engineer for the City of Winnipeg; Mr. B. C. Sutherland, Personnel Manager; Chief H. Beaudry, Chief of Police of the City of St. Boniface; Mr. A. N. Clarke, Assistant Inspector of Traffic of Winnipeg City Police.

No Serious Accidents

Two hundred and two drivers and helpers drove 5,190 miles a day last year—1,350,000 altogether. Yet they had only 22 accidents, none of them serious. This means that the accident rate is down 25% from last year and is the second lowest in Eaton's history. Eight awards for 10 years of safe driving were made, 157 buttons were awarded for accident-free records, and \$2,680.00 was presented in bonuses.

Out of town drivers who were introduced to the gathering were from Brandon: Ivan Carver, Kenneth Stock, Emil Mondor and Lorne Rice; from Portage la Prairie, Ernie Preston; from Dauphin, Henry Parker.

An Eaton Driver Has To Be a Good Driver

A point system similar to the provincial government scheme is used by our Company. If a driver amasses more than ten points he is taken off his truck. A complete cardex system keeps his record up to date. A driver is entitled to \$15.00 if he completes his year free of accidents. Helpers get half points and half money. The year is broken up into two parts—winter driving from November to May and summer driving. Speeding and going through stop signs are regarded as major errors and six or seven points are taken off with each offence. Drivers also must have an eye test every year. So to be an Eaton driver one has to be alert and healthy. With such a standard to meet and the record our Delivery can boast of, we are proud of our Eaton drivers. Keep up the fine work, men!

SIDELIGHTS ON TIMOTHY EATON

(Gleaned from early newspapers in the area where Timothy Eaton first settled)

Amid the forests about 26 miles from London, Ontario, the young Irishman, Timothy Eaton built a log hut on the banks of a gushing river, now known as Fish Creek, in the hamlet of Kirkton.

Timothy Eaton's first possessions, like many a hardy pioneer of the time, were hardly more than an ox, an axe and a sled. He was soon a familiar face around the countryside calling on settlers, loading and trading sickles, grain, candles, dyes, cheeses—all matter of goods used by the new Canadian settlers. Often, with a sack of grain on his back he journeyed by foot to and from the nearest mill in St. Marys, a distance of 12 miles. In his log hut he established the first post office in the area in 1856.

He soon moved to St. Marys where he opened his first little drygoods store about 1861. He brought in the first improved sewing machine ever to reach St. Marys—in constant use until recently! He was responsible for bringing in the first reaping machine to the neighbourhood and from far and near came visitors to see this invention in which the driver sat back to back with a helper who stood astride a pedestal and raked off each sheaf.

By the time he reached Toronto in 1869 his mercantile talents were clearly evident.

ANECDOTES

First lettergram in Toronto—a 50-word telegram for 25c—went over the wires last night. It was from The T. Eaton Company to Mr. J. C. Eaton: "This being the day of inauguration of lettergrams we are making use of same by sending you the first lettergram filed at Toronto. Excavation for new addition, Queen Street, is finished . . . excavation for new building on Albert Street going with a rush. . . ."

—The Globe, 1910

To many a small-towner in Northern Ontario "The Shopper" evoked dreams of city lights and glamour. One time a gang of wide-eyed lumberjacks, in the big city for the first time, hired the services of "The Shopper" which consisted, to her dismay, of riding up and down the escalators all day!

DEARIE HAS GONE. Faithful animal that waited for years outside Eaton's is missing. For the past five years the brown and white collie dog was a faithful sentinel outside one of Eaton's Queen Street doors. No one ever knew why he waited so long and so patiently. The animal scanned everyone coming out and stayed around the store night and day. A special friend paid his license each year to ward off the dog catcher. And now Eaton's mascot has gone. Perhaps he found the person he awaited so long. —"The News," May 1912

HELPFUL HINTS FOR WOULD-BE COLLECTORS

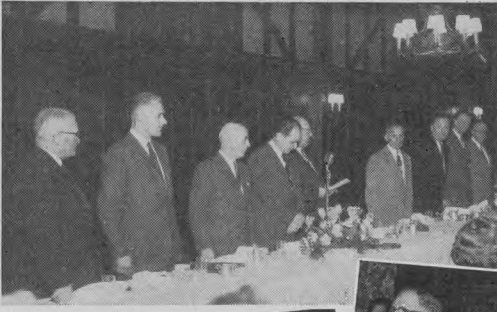
Try finding photographs, negatives, postcards of employees at work and play, street scenes, fashions of yesterday, early merchandise, civic celebrations, royal visits, exhibitions, parades, buildings. Good sources are picture files of local newspapers, local photographers' files, women's institutes, employees' snapshots and albums.

Newspaper files of your local paper bring surprising facts to light—your most profitable

source of information.

Old book stores, antique shops, public libraries, women's institutes, relatives' attics, scrapbooks, museums, can reveal documents and articles long since obsolete which might be useful today.

And above all, check with the Historical Section, Public Relations Office before throwing out old files.



Presentation of the Warehouse Efficiency Awards

A banquet was held in the Store Grill Room on Tuesday, May 5, for our 300 warehouse employees and guests to honour the departments and divisions which have won awards for all-round efficiency.

Mr. Screaton, Store Superintendent, acted as chairman and introduced the following head table guests: Mr. N. S. Brook, Superintendent's Office; Mr. D. R. Stewart, Merchandise Manager; Mr. F. G. Muirhead, M.O. Divisional and Merchandise Manager; Mr. W. L. Spenceley, Department Manager of Alexander and Princess Street Warehouses; Mr. K. A. Smith, Assistant Store Superintendent; Mr. W. L. Cable, Merchandise Manager; Mr. G. S. Houston, M.O. Shipping Division; Mr. T. Giles, Department Manager of Receiving, Care-taking and Cleaning staffs.

Mr. Screaton congratulated the winners on a fine job well done, and emphasized the need for full warehouse co-operation to maintain full efficiency.

Presentation of Awards

Mr. F. G. Muirhead presented the Grand Aggregate Shield to Ollie Martin, Department 1056. Mr. G. Houston presented prizes to runners-up which resulted in a tie between Department 1056, represented by Bill Summers, and Department 360, represented by Bill Taylor.

Mr. K. A. Smith presented shields to the division winners: "A"—Departments 456-556—accepted by Don Bird; "B"—Department 1056—accepted by Bob Muller; "C"—Department 253 accepted by Jim Canty.

Entertainment was provided by the Eaton Women's Curling Club group called "The Hot-Shots," and enjoyed immensely by the assemblage.

Mr. Screaton performed a very pleasant task—that of pinning a corsage on Mrs. Tina Schmidt, the female member of a winning group.

Pictures on Page Eight—Left top to bottom: General view of the head table; Mr. Screaton pins a corsage on Mrs. Schmidt; the happy group enjoy the entertainment; Mr. Houston presents prizes to runners-up Bill Summers and Bill Taylor.

Right, top to bottom: Mr. K. Smith presents shield to Bob Muller; another group of warehousemen; Mr. Smith presents shield to Don Bird; Mr. Smith presents "C" Class shield to Jim Canty; Mr. G. Muirhead presents a shield to "Ollie" Martin.



EATONIANS IN THE NEWS

MR. JOHN BRUCE ACCEPTS IMPORTANT POST

Mr. Bruce, Manager of Eaton's City Advertising, was elected chairman of the Public Relations Committee of the Community Chest of Greater Winnipeg. He is also a member of the March of Dimes' executive and quite active in community affairs. Congratulations, Mr. Bruce.



MISS BETTY STEVENSON WINS FREE PRESS JUMBLE CONTEST

Congratulations are in order to Betty Stevenson of our Optical Department, fifth floor. She is the proud possessor of \$100.00, the prize awarded to the person unscrambling the words of the Jumble in each evening's newspaper. Betty's lucky day was Saturday, May 9.



Welcome to the Quarter Century Club

MR. EDWARD W. ROGERSON

Thursday, May 28, was celebration day for Mr. Ed Rogerson, genial head of our Construction Office. During the day Mr. Rogerson was presented with a watch by the Company and later on the Construction Office staff and associates held a dinner in his honour at Rae & Jerry's Restaurant. To finish off the evening a party was arranged at Mr. Rogerson's home and thoroughly enjoyed by all in attendance. The morning of May 28 Mr. Scream, Store Superintendent, presented Mr. Rogerson with a film editor for 8 m.m. film on behalf of the Construction staff.

In the month of February Mr. and Mrs. Rogerson spent an enjoyable holiday in Hawaii at which time he made a marvellous film diary of his trip. May your future years be many and happiness and health your constant companions Mr. Rogerson.

MISS ELLA ESTHER ROBSON

"Nellie" Robson, as she is better known to her friends, celebrated 25 years' continuous service with the Company on Monday, June 15. Miss Robson has always worked in Department 15 and is at the present time a section head.

A dinner was held at the Marlborough Hotel on Friday, June 12, at which time Nellie was presented with a revolving TV chair from her fellow employees.

Miss Robson loves to travel and plans a trip to Vancouver sometime in July. Best of luck and lots of happiness in the years to come, Nellie, is the wish of your friends at Eaton's.

Pictures on Opposite Page

Top to bottom, left row: E. W. Rogerson, E. Robson, A. Ramsay. Centre: E. Doubrough, D. Thrush, G. Meara, H. Emslie. Right: E. Napper, L. Maskell, G. Dale.

MR. ALLAN RAMSAY

Monday, May 18, Mr. Ramsay, Assistant in the Wages Office, celebrated his quarter-century with the Company. Mr. Ramsay worked for some years in 118 Department, M.O. Complaints and Adjustments, before coming up to the Wages in February, 1949.

Mr. Ramsay is married with a family of two small boys. He is an outdoor enthusiast, enjoying hunting and golfing, and is a movie camera fan. He is second vice-president of Eaton's Assistant's Association, and executive of his local community club.

A breakfast was held in his honour at Moore's on Monday, May 18. Mr. Neelands, Manager, presented him with a portable barbecue complete with all accessories on behalf of the department. Mrs. Ramsay was presented with a dozen long-stemmed roses.

Upon arriving at the office Allan received the traditional quarter-century wrist watch. The Time Office presented him with a lawn chair. Along with many letters and telegrams of congratulations he received many lovely personal gifts. During the evening of his 25-year celebration Mr. J. Donaghy of 276 Department, entertained the Ramsays and a gathering of old friends at his home at which time Allan was presented with a lovely travelling clock.

On Friday, May 29, Mr. Ramsay began an extended holiday through British Columbia to Las Vegas, California and various points of interest.

Good wishes, success, happiness and health in the years to come, Mr. Ramsay, is the wish of your many friends and associates.

MR. ERNEST H. DOUBROUGH

A painter by trade, Ernie Doubrough has worked his full 25 years with our Paint Shop. An outdoor man, Ernie enjoys hunting and fishing. He hopes to take a trip to Vancouver this summer with his wife.

Mr. Doubrough was presented with a watch from the Company and Friday morning, May 29, Mr. Hives presented Ernie with a power lawn mower from his associates. A smoker was also held Friday evening at Ben Olafson's home at which time he was the recipient of many personal gifts. Long life and best of health in the years to come, Ernie, is the sincere wish of your friends at Eaton's.

MR. DOUGLAS THRUSH

Doug Thrush celebrated 25 years with the Company on Friday, May 22. His entire service has been with the Printing Department.

Friday morning Mr. Wimble presented Mr. Thrush with a fishing reel and a sportsman's spotlight. From the Company he received a gold watch.

Mr. Thrush is married and has a family of three boys and a girl. An ardent fisherman and golfer, Doug and his family hope to take a trip to British Columbia where he plans on carrying on with his above-mentioned pastimes. Happy holiday, Doug, and many more happy years with Eaton's.

MR. JOHN MEARA

John Meara celebrated his quarter-century on Friday, May 22. Mr. Meara spent his first few years in the Stationery and M.O. Shoes and the remainder to date with the M.O. Exchanges. Over three years of his time were given to service overseas. On his anniversary day, on behalf of the department, Mr. Graham, Department Manager, presented John with a very complete tourist camera, and from the Company he received a watch. Thursday, May 14, a dinner was held at Moore's where 50 of his friends and associates gathered to help John celebrate his day. At the dinner he was presented with a cuff link and clip set.

Mr. Meara enjoys reading and relaxing at the beach. He plans on a trip to the Old Country or California. Congratulations, John, and we wish you a very happy vacation and continuing happy years with the Company.

MISS HELEN EMSLIE

Miss Emslie began working for Eaton's in 10 Department 25 years ago. Winnipeg born, she served three years in the Canadian Navy (Women's Division) from 1943 to 1946, serving most of her time in Halifax. A gift of a transistor radio from her associates and friends was presented to Miss Emslie at a dinner held in Zorattie's Restaurant on June 15. In attendance were members of the department and friends. Best wishes during your future years, Miss Emslie.

MR. ERNEST NAPPER

Ernie Napper began working for Eaton's in the Washing Machine Service and Repair 25 years ago. Thursday, May 28, was his official 25-year day at which time he was presented with a lovely torchier lamp from his department associates by Mr. Arnason. Ernie's gift from the Company was a diamond ring.

Mr. Napper's leisure time is taken up with fishing and curling. He and his family plan to spend some time this summer at the lake, so it looks like Ernie is sure of a little fishing. From your many friends at Eaton's we wish you a most happy time, Ernie!

(Continued on Page 24)

40th

Anniversary



Top row, left to right: Albert Holmes, Dan McInnes, William Harrison.

Lower row: John Looney, Pearl Swatland, Olafur Olafson.

FORTY YEARS WITH EATON'S

MRS. PEARL SWATLAND

"Forty years with the M.O. Copying Department." This is the statement made by Mrs. Swatland when we interviewed her Tuesday, May 19. A fine record, and speaking of records, in former years Mrs. Swatland received a pin from the Eaton Five-Pin Bowling Association for having bowled 1080 consecutive league games over a period of 13 years. Also a compact from Gibson's bowling alley. Incidentally, this achievement has never been duplicated in our Eaton league. How about that!

Her department associates had a couple of parties for her at which time she received a set of TV tables and a Marconi radio. Here's to a long and happy future, Pearl, from a host of friends at Eaton's.

MR. WILLIAM P. HARRISON

"Billy" Harrison joined the Company 40 years ago and the day was June 4, 1919. Thursday morning, June 4, Mr. Morrow, Department Manager, presented Mr. Harrison with a wall mirror, a gift from his fellow employees in Department 281.

Always a popular person, Bill, in his younger days was quite active in sports, and even today plays the occasional game of golf.

Mr. Harrison has no immediate plans for holidays but just hopes to take it easy. May we extend our sincere wish for many more happy years, Bill.

DANIEL McINNES

Born in Paisley, Scotland, Dan McInnes came to Winnipeg in 1909. Ten years later joined The T. Eaton Co. starting to work in Department 132. Transferred to the Construction Office in 1933 and from there to the Store Superintendent's Office where he is still employed.

Mr. McInnes is married and has a son and daughter plus three grandchildren. Dan is an ardent gardener now but in his younger days played a pretty fair brand of soccer.

Mr. Screation presented Mr. McInnes with a reclining lawn chair from his department associates. He also received many personal gifts from friends. May continued good health and long life be your constant companion, Mr. McInnes.

MR. GEORGE WELLS

George Wells joined the Eaton Printing staff 40 years ago. Thursday, June 11, he celebrated this achievement and his fellow-workers presented him with an electric jig saw to commemorate the occasion.

George was a great sportsman in his youth, having played organized basketball, cricket, baseball and was a senior leader at the Y.M.C.A. Now, of course, his hobby is carpentry. He is married to Margaret Murchie, a former Eatonian. She at one time worked in the Printing Plant, too.

Mr. Wells plans a quiet holiday at home in July. Best wishes for health and prosperity in your future years is the wish of all your friends, George.

MR. ALBERT E. HOLMES

Three years as a parcel clerk and 37 years in the Drapery Work-room—this makes up 40 years of continuous service with the Company and Mr. Holmes celebrated the occasion on Tuesday, June 9.

Born in London, England, Mr. Holmes is married and has a daughter and one grandson. He has been Assistant District Commissioner of the Boy Scouts for over 15 years and also is on the executive of St. James Legion.

Tuesday morning Mr. Patterson presented Albert with an electric shaver, a gift from members of the work-room staff. A personal party for Mr. Holmes will be held at a later date. Sincere wishes for a long and prosperous future, Mr. Holmes.

MR. JOHN LOONEY

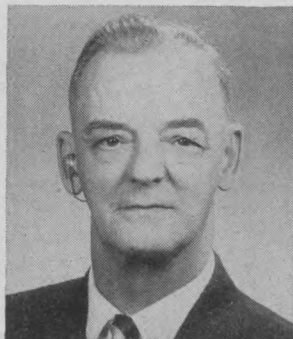
John Looney, receiver in M.O. Receiving Room, celebrated 40 years with the Company on Tuesday, June 9.

Married to a former Eatonian Hilda Gillies of M.O. Handkerchiefs, John has one married son living in Buffalo. Mr. Looney hopes to travel throughout the states and Eastern Canada with his son during his holidays. The morning of his day he received a gift certificate and personal gifts from his department and friends. May you have a pleasant holiday, John, and many future years of good health and happiness.

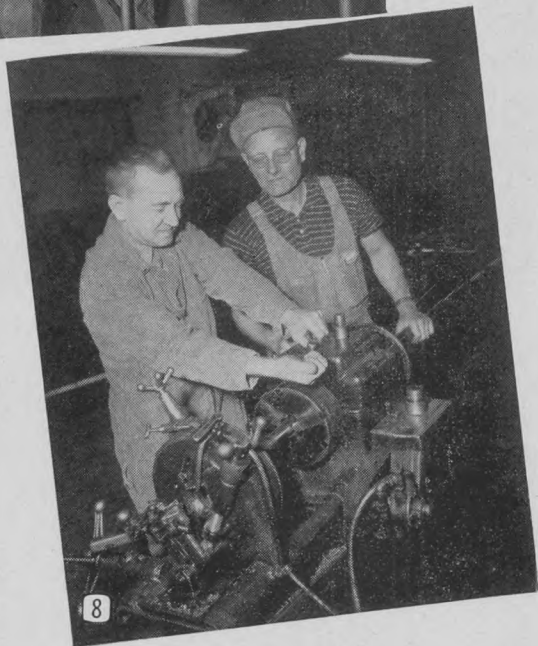
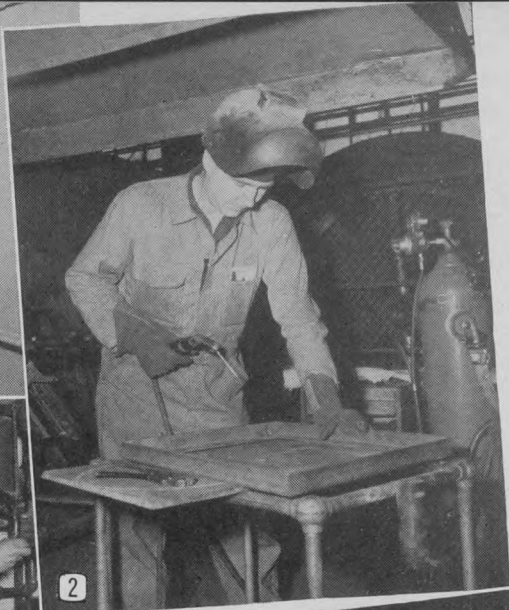
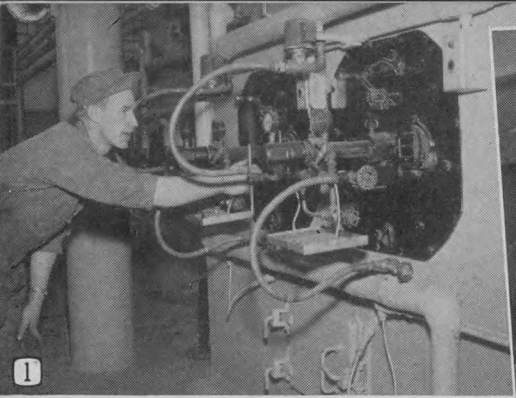
MR. OLAFUR W. OLAFSON

Genial Assistant in the Jewellery and Watch Repair Work-room, Mr. Olafson celebrated 40 years of continuous service with the Company on Saturday, June 6.

Friday Mr. Donaldson, Department Manager, presented him with a transistor radio and that evening members in his department held a party in his honour at the home of Henry Street. He received many personal gifts from members of his staff and all had a marvellous time. Best of health and happiness in your future years is the wish of your friends and associates.



LIGHT HEAT POWER



BEHIND THE SCENES WITH THE ENGINEERS

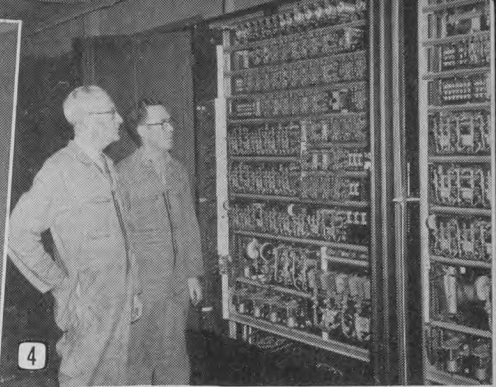
Included in this busy group are electricians, pipe fitters, elevator maintenance men, office staff, draftsmen and many others. With the above pictures Contacts hopes to give its readers a small insight into the many jobs our maintenance staff perform.

1. Neil Wiebe, fireman, adjusts one of the oil burners in the boiler room.
2. Charlie Vincent welding in the machine shop.
3. Mr. Ray Miller checking a pre-detector head used for fire protection along with Al Staines.
4. Stan Carr and Al Early checking one of the control panels on the Portage elevators.

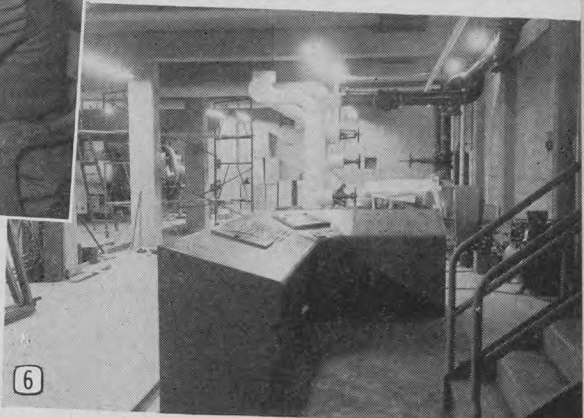
GHT EAT WER



3



4



6



9



10

5. Don Feschuk, Lloyd Bauer and Al Gallant overhauling sprinkler valves on one of the many sprinkler leaders.
6. General view of new air-conditioning machine room. Note the complete control panel in foreground.
7. Bruce Fraser working on a lathe in the machine shop.
8. John Erlindson and Ed McCroary threading pipe on pipe machine.
9. Len Hawkins and Werner Leipschner running cable in powerhouse basement.
10. Bert McLeod and George Smith, office staff, and Ted Dandewich, draftsman.

After viewing some of the many tasks looked after by our trouble shooters, we can see why our Store maintenance is of such a high standard. Good work, boys.

EATON ANGLING CLUB

A very successful trip was held by the club on Monday, May 18, to Shoal Lake. There were 105 members and their friends on the train and most of them were successful in catching fish. There were quite a few who were fortunate enough to take their limit.

Next trip coming up will be a bus trip to McArthur Falls on June 21. Bus leaves Union Bus Depot at 5:00 a.m. D.S.T. and the fare is \$3.00 per person. Additional information may be had from J. Johansson at the Tackle Counter.

The next regular monthly meeting will be held in the Free Press Board Room on June 25 at 8:30 p.m. All interested male employees are welcome to attend.

BASEBALL—By Jack O'Leary

Monday night, June 1, with the co-operation of the weatherman, Eaton Girls' Fastball League was officially opened. Messrs. Ken Smith, Arni Arnason and Cy Scarr showed their fine form by taking part in the opening ceremonies and we thank them for their assistance.

The girls then took over with the Royals and Cubs biting the dust.

The results to date find the perennial champs, the Jets, starting a second year without a defeat. So how about it, Royals and Cubs? Let's go!

ATTENTION ALL FIVE-PIN BOWLERS

Before your holidays—make certain that your bowling team is complete! New bowlers line up your players for the 1959-60 season! Don't be disappointed because your entry was late!

General Meeting open to all bowlers on Wednesday, August 19, 1959. It is to the advantage of the bowlers to have each team represented.

CHARACTER HINTS

Killing time is suicide on the instalment plan.

The only job where you start at the top is digging a hole.

It is easy to find fault; appreciation requires intelligence and character.

Think what others ought to be like, then start being like that yourself.

Get in and dig but be careful which way you throw the dirt.

A good listener is not only popular, but after a while knows something.

Ignorance is one thing that costs more than an education.

One accurate fact is worth more than ten opinions.

The enthusiast often quits and lets the plodder win.

You can't coast uphill.

The beauty seen is partly in him who sees it.

Time can be exchanged for failure or success—whichever you prefer.

It is easy to dodge our responsibilities, but we cannot dodge the consequences of dodging our responsibilities.

Many of us are so busy getting something else that we can't enjoy what we have.

It isn't how high you go in life that counts, but how you got there.

Character is a diamond that scratches every other stone.

Almost everyone loves to hear his own voice.

Which One Points a Finger at You?

COMPLIMENTS

The following was received as an address from a customer living in Omaha, Nebraska:
The Largest General Dept. Store in
Winnipeg, Canada.
Attention: Jewellery Dept.

"The executive of the Manitoba Association for Art Education have requested me to thank you most sincerely for your kind assistance in looking after the School Children's Art Display on the second floor in The T. Eaton Store."

"Recently I had Eaton's photographer out to take coloured pictures of my parents' golden wedding reception. I wish to say Mr. Popham was most courteous and did everything to have the pictures turn out pleasing in every way. It's truly a pleasure to have such a person as Mr. Popham at the service of customers, and both my parents and myself wish to say 'thank you' to Eaton's and to Mr. Popham who was so kind and courteous."



MAIN FLOOR

Men's Shoes—By I. Dunsheath

Take: 1 genial and kindly host, 1 gracious and charming hostess, 1 group of friends and well-wishers—add the cup that cheers, mix well with music, song and dance, set in a beautiful, comfortable home—there you have the “unbeatable” recipe for the party held at the home of Mr. and Mrs. D. Sproat when we honoured Messrs. Bert Bemister and Tom Thrush on their retirement.

They were recipients of wonderful gifts and their ladies received lovely corsages. 'Twas a grand party and a shame Mr. G. Travers missed it owing to a bout with flu. At time of writing he is back at work and well again.

Men's Furnishings—By E. Johnston

To Jim Bewick our deepest sympathy in the sudden loss of his brother.

Welcome back to Bill Geddes who was out with a knee operation.

Best wishes for the future to Mrs. Krieger who is leaving us because of ill health.

Welcome to two new staff members: Sharon Hannah and Mrs. E. Curtis.

Notions—By E. White

Florence Findlay has left us to take up housekeeping as a full-time job. Best of everything in the future, Florence.

Our deepest sympathy goes to the family of Mrs. Gillings who passed away early in May after a lingering illness.

Glad to see Kay Joyce back at the Button Counter after a bout with the flu.

Welcome to Shirley King in the Hair Goods section.

Eileen Schellenburg was married to Robert Lyle Anderson on May 9 in Grant Memorial Church. After a motor trip to the states they took up residence in Selkirk from where Eileen commutes to work. Her gift from the department was a nest of TV tables.

Elva White is back to work in Dr. Scholl's section after a happy week spent in Toronto, Hamilton and Shelburne, Ontario, with her sisters and brother. She enjoyed seeing Dr. Scholl's new plant on the “Golden Mile.”

Jewellery—By Vera Bowerman

We were very sorry to say good-bye to Mrs. Gladys Galusha of our Jewellery counter, who left us Saturday, May 30, to take up housekeeping as a full-time job. She was the recipient of a lovely gift from the department as well as a hand bag from the girls. We will all miss you, Gladys.

Eighteen

Sorry to report that Mrs. Louise Meloney of our Cutlery counter, is on the sick list again. Hope to see you back soon, Louise. This is a delayed welcome, but we are pleased to see Mrs. Thorpe, also of our Cutlery counter, back at work after a brief illness.

Books and Stationery—By M. C. Lawton

Congratulations to Jeanette Tilbury who was married May 23. From the office staff she received a bed throw and from the girls in the department she received a lamp. Good wishes for the future.

On the sick list Pat Briggs and Charlotte Wellard. Both progressing favourably.

Drugs—By R. Bovey

A farewell breakfast was held in the Grill Room on the morning of Thursday, May 28, honouring Mrs. Sykes of our Surgical Counter, who retired June 1. We will miss her genial company in the department but wish her health to enjoy her well-earned rest and a pleasant holiday at the coast. A presentation of a set of luggage was made by the chairman, Mr. J. Marshall, on behalf of her fellow workers. Mr. H. Green, Manager, made some very fitting remarks regarding our guest.

The staff of the Surgical Counter had a breakfast for Mrs. Sykes on Tuesday, May 26, at the Barbaque Restaurant. She was presented with a lovely hand bag and a miniature autographed surgical belt as a memento to keep her from being lonely.

Sorry to hear that our Mrs. Gustafson has left us owing to ill health. We sincerely hope that rest and good care will bring back your health.

Our Mr. Swanson of the Dispensary went ‘a fishin’ on the holiday week-end and caught “a fish.” How about some new tackle or different fishing quarters?

* * *

SECOND FLOOR

Department 233—By E. Twyman

To honour Miss Bea Hoover on her retirement on June 1, the Piece Goods and Pattern Departments gathered at the Riviera on May 28 for a dinner and social evening. Among the many gifts Bea received from friends and fellow workers, there were several letters and telegrams which were read during dinner by Mr. Hunter who acted as Master of Ceremonies. On behalf of 233-333 Mr. Odell presented Bea with a beautiful Elgin wrist watch. Bea expects to make her home in Vancouver, so we all join in wishing her much happiness in the future.

Eleanor Quinn who has also been in the Pattern Department is now with the Employment Office. Mr. Odell presented her with a bracelet when she left the department. Good luck, Eleanor, in your new venture.

Mr. Gillespie has also left us to take up new duties with the Boys' Department, fifth floor. Mr. Gillespie was presented with a lighter. Best of luck, Graham, in your new department.

Welcome to Mr. Bill Milne—hope your stay with us will be a happy one.

Women's Shoes—By L. Shadbolt

Mr. J. F. Gargett presented Marlene Pohl with an electric frying pan and best wishes from the staff. Marlene was married to Norman Williams on April 29 at Trinity Lutheran Church.

The girls of the department held a shower in Marlene's honour. She was the recipient of a blanket and linens. Our 600 series presented Marlene with crystal. A happy future to you both.

Welcome back to Gordon Walker who has been on the sick list.

Get well wishes go to Henry Cayer after his recent operation.



On Friday, May 1, a farewell party was held for Mr. Eades by business associates and friends of the Personnel Department. A presentation of an engraved silver tray was made by Mr. Sutherland after which a night of fun and music was enjoyed by all. A skit called "This Is Your Life" was very ably performed by Stan Green assisted by Heather Parker, Ruby Fraser, Charlie MacIver and John Frisken.

Friday, May 8, Mr. Eades entered a gaily decorated office to be greeted by the Employment office staff. A presentation of an attache case was made by Ruby Fraser. It was a busy day of receiving gifts and handshaking with the many friends he had made while in the Winnipeg Store. Mr. Eades, we wish you well in Toronto and may you have good health and happiness always. Our loss is Toronto's gain.

On May 28 the Personnel staff gathered to wish Jim Paul happiness in his forthcoming marriage. A presentation of a floor lamp was made by Mr. Sutherland.

Welcome to Mr. Bill Rodway, our new boss in the Employment office. May your stay be a happy one.

Budget Fashions—By N. Jackson

Glad to hear that Beverley Lahoski is on the road to recovery after her recent operation for appendicitis. Hope to see you back, Beverley, by the time this is in print.

We wish to welcome to our department Miss Ruth Lorentz.

Congratulations to Mrs. Barber on the arrival of a grandson.

* * *

THIRD FLOOR

China and Glassware—By Mrs. Scott

On Saturday, May 23, at the St. Regis Hotel Oak Room, a supper and dance were held for Mr. Dancer in honour of his leaving the department on his retirement. It was attended by his business associates, friends and his family.

An oil painting was presented to Mr. Dancer by Mr. Yelland. Letters, cables and telegrams from the four corners of the world were read by Mr. Ian Wood. A good time was enjoyed by all.

Service Meats—By Hilda Dawson

We are sorry to report that Mr. Morrow is ill in hospital following an operation. We wish him a speedy recovery.

Our deepest sympathy is extended to Mr. and Mrs. J. Deegan on the death of Mrs. Deegan's mother, Mrs. Grace Weir, on May 2. Mrs. Weir was formerly of Inglis, Manitoba, but has spent her reclining years with the Deegans. The funeral was held at Inglis.

Congratulations to Mr. and Mrs. Lloyd Waggoner on the arrival of their daughter, Phyllis Susan, May 21. Weight 8 lb. 12 oz.

Also congratulations to Mr. and Mrs. Garry Evans on the birth of a daughter, Sharon Leslie, on May 21 at the Maternity Pavilion. Weight 8 lb. 6 oz.

Major Appliances—By A. Kelsch

We were sorry to see two of the girls from our office leave us during the month of May. They were Audrey Kuhlman and Doreen Darker. Doreen left on May 15 for France where she will exchange vows with Gary Clay on June 13. Audrey left us May 29. Her big day is June 20 and the lucky fellow is Jack Walker. After Audrey's wedding the couple will be residing in Saskatoon. On June 18 a party was held in honour of the two girls. To both couples we wish hearty congratulations and sincere happiness in the years to come.

Congratulations to George Dale who celebrated his 25th year with the Company on May 28. George received a lovely Skil saw from the boys in the warehouse.

Also congratulations to Mike Woodcock who became a father of a baby boy during May.

Hardware—By Mavis Parker

On Monday, June 1, Mr. Lynn Wallis joined our staff as signature in Department 253. Lynn has been transferred from the Electrical Department.

Congratulations to Mr. Bruce Cowley, Department Manager of 253, who has a new boarder in his home. His wife gave birth to a wee girl—a sister for Joanne and Lorne.

Handshakes were in order last month when Larry Horwood informed us that he had finally met his match. The lucky girl is Joyce Smith who received a lovely diamond. Good luck, Joyce and Larry.

We extend a welcome hand to Darlene Kein, Val Robertson and Margaret Deonidors who joined our happy family recently. Hope your stay will be pleasant.

From the Men's Furnishings George Jones joined us—you can see him each day in the gift ware section.

Our deepest sympathy to Marg Johnson in the recent loss of her father.

The first week in June brought vacations to some people. Mr. McFadyen was one of the lucky ones to be blessed with ideal weather for taking off his storm windows at home.

My bouquet this month goes to those that installed the air-conditioner on the third floor. Lovely, isn't it?

Sporting Goods—By D McGhee

A speedy recovery to Mr. Jack Baxter after his recent operation. Hope to see you back at work soon, Jack.

* * *

FOURTH FLOOR

Misses' Coats and Suits—By M. Bowen

On April 15 Department 344 entertained at a buffet dinner at the house of Mrs. H. Kane in honour of Mrs. Caroline Gruber. The hostess was assisted by Mrs. N. Scott. Several former employees of the department joined the staff in an enjoyable evening of music and games. On behalf of the department Mr. A. Chalmers presented the guest of honour with matched travelling bags. After 15 years with Department 344 Mrs. Gruber has left to reside in Vancouver. The whole department and many friends throughout the Store join in wishing her a most happy future in her new home.

Millinery—By H. Carter

On May 18 Mrs. May Forbes left our department to make housekeeping her full-time job. May has been with us a number of years and will be missed by her many customers and co-workers. In her honour Miss Hamilton entertained the department with a delightful party. A good sing-song was enjoyed by all. All the best, May, hope you drop in to see us often.

We are pleased to hear Miss Goldie's mother is home from the hospital and we wish her a speedy recovery.

We are also very happy to see Mrs. Wiggins back.

FIFTH FLOOR

Department 1100



Mr. Herbert Caie celebrated his 35 years with the Company on Tuesday, May 12. On Saturday, May 9, his fellow workers honoured him with a stag at the home of Mr. Phil Dyson. He was presented with a windbreaker. On Tuesday, May 12, Mr. Caie was presented with a clock radio and two framed oilettes from the department. May he and his wife enjoy many more years of success, health and happiness.

* * *

SIXTH FLOOR

Carpets—By Gladys McLean

To honour Al DeGraeve who left the department, the boys held a stag party May 7 and gave him a desk lamp.

We were all very sorry to lose Mr. Jephson who has gone to take the position of Manager of Contract Sales for Winnipeg and Western Division, but wish him every success.

Our deepest sympathy to Mr. and Mrs. Jephson in the death of Mrs. Jephson's mother, also to Jim Cooper on the death of his grandmother.

Our Bill Robinson was presented with an inscribed lighter and plaque by Carlings Limited and was chosen as hockey coach of the year. Bill coaches the West Kildonan Cougars. Congratulations, Bill.

General Office—By L. Bowyer



Miss Peggy Porteous' 35th Anniversary

On Tuesday, May 19, Miss Peggy Porteous celebrated 35 years of service with the Company in the General Office.

Mr. Whitbread presented her with a gift of lovely Royal Doulton figurines. Best of health and happiness in the years ahead, Peggy.

Congratulations to Lori Thagard on her marriage to Bob Laye. She received a lovely comforter from the office.

Good-byes were said to Marion Watson who has left the office to make housekeeping a full-time job. She received a car bed from the office.

Twenty

EIGHTH FLOOR

Sales Audit and C.O.D. Office—By Pat Giles

Our very best wishes for a happy future go to Nancy Mitchell who was married to Marvin Clow on May 16 at St. Andrew's Chapel. Nancy was presented with breakfast dishes on behalf of the department.

Congratulations to Marilyn Brown who became the bride of Reg Reimer on May 16. Marilyn received from the department a tray and electric kettle and an iron and ironing board from the girls.

These two girls received diamonds in the past month: Darlene Baird from Barrie McCorrister and Carol Smith from Bob Shewan. The very best of luck, girls.

This month we bade farewell to Mrs. Terry Ross who has left us to take up residence in Cleveland. Terry was presented with a gift certificate on behalf of the department. A gathering was held in her honour at the home of Pat Giles. It was attended by members and former members of the department. Joyce Baldwin presented Terry with jewellery on behalf of the gathering. We wish both Terry and her husband the best of luck.

* * *

NINTH FLOOR

Construction Office—By D. Nielsen



On Thursday, May 28, Mr. Rogerson celebrated his 25th anniversary with the Company. Presentation of a movie film editor was made by Mr. Screaton on behalf of the Construction Office staff and associates in the Store.

Later Mr. Rogerson was guest of honour at a dinner held at Rae and Jerry's, and the evening was completed by a get-together at his home. The quarter-century trip made by Mr. and Mrs. Rogerson to Hawaii had been captured on film, and seeing these films added to an enjoyable evening.

* * *

STORE SERVICES

Delivery—By Kathleen Cross

A Bouquet for Mr. S. Barlow, Driver

The customer at 522 Ingersoll Street phoned in to compliment Mr. Stan Barlow for carrying a bag of flour down to the basement for her. In all the years she has been an Eaton customer this is the first time that a driver has been so thoughtful and courteous. Being an older person she has always had to take the flour out of the bag in panfuls and carry it down the basement steps, and this required so many times of climbing down and up the steps. She certainly appreciated this little deed of kindness.

Congratulations to Mr. and Mrs. Alvin Kipling on the birth of Deborah Adele, born May 16 at Misericordia Hospital.

Deepest sympathy extended to Mr. T. Cox on the loss of his brother who passed away May 11; also to Mr. Ernie Napper on the death of his stepfather, Mr. W. Smith, who passed away in Calgary, May 14.

Welcome back to work, John Sysa, who survived after a couple of operations.

Twenty-five years ago on May 28, 1934, in the days of the horse and wagon delivery a young lad named Ernie Napper applied for a position as a driver with the Delivery Department. Ernie's dad, a former Eatonian had been a driver with the Cartage Department, and following his death Ernie was taken on and has spent most of his 25 years in this department. On Thursday morning Mr. Arnason presented him with a torchiere lamp and expressed, on behalf of all the boys, good wishes, success, happiness and health in the years to come.

To honour this memorable occasion a surprise party was sprung on Ernie by a few of the boys from the department in the evening at his home, when a fishing rod and reel were presented by Mr. McFadzean.



Congratulations to Mr. Reginald Williams who, on Tuesday, June 2, celebrated 35 years of continuous service with the Delivery Department. Mr. Williams is married and has two sons. His hobby is raising dogs and he boasts he has been interested in them for the past 35 years. A presentation of a chair and the best wishes for many more years of health and happiness on behalf of all the gang was made by Mr. Arnason.

Elevator Ups and Downs—By Aldous Brow

Congratulations to Helen Le Texier who came in starry-eyed with a beautiful diamond on that all-important finger. The lucky man is Bill Vandersteen of Fisher Branch.

A big welcome to the new members of our department: Velma Bold and Edward McKean. May your stay with us be a pleasant one.

Best of luck and all our good wishes to Anne Diesvelt and Alvin Plett who recently left the department. Anne was presented with the gift of a blouse.

Nice to have Mr. A. Hamilton, Percy Williams and Alex Stuart back to work with us for the summer months.

City Dispatch—By R. Fowler

Congratulations went to J. Venton on May 27 when he reached 40 years with the Company. His friends in the department presented him with sun recline chair in which to take it easy this summer.



SECOND FLOOR

Departments 113 and 122—By K. Thiessen

Best wishes to Rolande Lussier who was married May 9 at Sacred Heart Church to Gordon Grieve. She received a footstool, lazy Susan, carving set and matching steak knives.

Best wishes to Ann Penner who was married to Stan Dobka at St. Alphonsus Church May 30. She received a lovely table lamp.

Sorry to hear that Bob Hawksworth is in Carman Hospital due to an accident. Best wishes for a speedy recovery.

Mrs. Ruth Koroluk left us on May 14 to make housekeeping her full-time job.

Best wishes to Anne Stocki who left us on May 15 to be married to Frank Boychuk.

Congratulations to Gale Edwards who received a lovely diamond from Robert Gapany.

Best wishes to Melba Barker who was married to Dale Little on May 30 in Selkirk United Church.

Talk about fishing—Tony Pratt went out to Fairford River and caught a northern pike of 21 pounds, 42 inches long. Congratulations, Mr. Pratt.

We are glad to welcome Doris Marshall back to work after her recent illness.

THIRD FLOOR

Department 1067—By D. Zetterstrom

We are pleased to report that a number of our staff who have been out ill for some time are back with us again and it is nice to see you all in your places again.

Our deepest sympathy is extended to Mr. and Mrs. V. Morin in the loss of their three-year-old daughter; also to Mrs. Jean DeFoor in the loss of her father.

Mrs. A. Sewell retired May 23. She has spent many years with the Company—over 25, including her broken time. A presentation was made by Mr. Cooper in Department 267, at which he spoke of Alberta's illness and how she had the determination and will to get back to work, also of her drapery knowledge and the great help she had been to the beginners starting in the Drapery Department. All the best, Alberta, for the future, and hope you have many years to enjoy when you move to your new home down in Montreal.

The department was shocked and saddened when word was received May 27 of Henry Thompson's death. Mr. Thompson had 33 years with the Company and all of it was spent in the drapery and awning work. Mr. Thompson had a wide circle of friends both in the Store and out among the customers as well as the ones he worked with. Our deepest sympathy goes to Mrs. Thompson and their three children.

FOURTH FLOOR

Women's Shoes—By I. Emslie

A shower was held at the home of Mima Unwin, Friday, May 1, in honour of Dorothy Walker bride-elect of May 9. Best of luck, Dot and Ken.

Congratulations and best wishes to Dorothy Walker and Ken Platten who were married on May 9. On behalf of the staff, Dorothy received a gift of bed linen. Best of luck to both of you.

* * *

FIFTH FLOOR

Departments 3 and 4—By M. Fraser

We welcome back Anne Tennant who was absent for several weeks with a broken arm. Glad to see you looking so fit, Anne.

Our belated congratulations to Don McColl on winning the men's high average in the Eaton bowling league. Keep up the good work.

The congratulations of all our staff go most heartily to Mr. L. E. Christie who retired on May 29 after 48 years of service with the Company. We wish Mr. and Mrs. Christie many future years of good health and good luck.

We would like to take this opportunity to extend a sincere welcome to Mr. R. Eaton, our new department manager in 3 and 4 Mail Order.

* * *

SIXTH FLOOR

M.O. Adjusting and Correspondence

By H. Roome

The staff of Departments 117 and 118 wish to express their sympathy to Judith Baynes in the passing of her sister Maud after a lengthy illness.

Correspondence—By M. Nolette

On Saturday, May 23, at two in the afternoon, the happiest girl in 117, Miss Jean Zayac, became Mrs. Nick Charnopyski. The Wednesday before the big day, Jean was presented with many beautiful gifts for her new home, including a clothes hamper from the department. We wish you all the best, Mrs. Charnopyski.

* * *

SEVENTH FLOOR

M.O. Copying—By M. Shepherd

We wish Mr. Walter Bell a speedy recovery after his operation.

Congratulations to Jean Stremesky who received a lovely diamond from Michael Pidwinski on May 3.

Marie Lovallo became the bride of Robert Turner at St. Edward's Church on May 16 and was presented with a deep fryer, Revere ware saucepan and a dish drainer from the department before leaving. The girls held a dinner in honour of Marie at the Shanghai Restaurant where she received a crystal vase and linen tea towels.

Our sympathy is extended to Evelyn Bowyer in the sudden loss of her mother.

Pearl Swatland celebrated her 40th anniversary with the Company on May 19 and received a sun cart TV tables, mantel radio and many personal gifts from friends. Congratulations Pearl.

Household Linens

Anne Stelmach of Department 36 has been away ill for the past few weeks and we wish her a speedy recovery.

The very best bon voyage wishes go out to Mr. W. J. Hogg who is enjoying a vacation touring Japan, Hawaii and all points east. We are looking forward to hearing a description of this most interesting and different holiday on his return.

Twenty-Two

Department 118—By J. Baynes

So glad to know Dave Mackie is doing so well after his operation. Nice going, Dave, and a speedy recovery to you from us all.

Budget Plan—By Janet Hiebert

Congratulations are extended to Claudette Patry who came into work with that certain sparkle in her eyes to match the beautiful diamond engagement ring she received from Jim Relke.

Lingerie—By B. Nash



Congratulations to Mr. Paul Dryden who reached his 35th anniversary with the Company on May 19. Paul transferred to the Winnipeg Mail Order three years ago from Moncton, N.B., where he had spent the previous 32 years with the M.O. Lingerie Department.

On Friday, May 15, a dinner was held at Moore's Restaurant to honour Mr. and Mrs. Dryden. Mr. R. Chatfield made the presentation of a chair from the department, gifts from friends and messages of congratulations from his former associates in Moncton, made this a memorable day for Paul.

* * *

EIGHTH FLOOR

M.O. Exchanges—By M. Davies

Our congratulations to John Meara who celebrated his 25th anniversary with the Company on May 22. To mark the occasion John was presented with many lovely gifts including a Kodak camera presented by Mr. Graham (department manager) on behalf of the management and staff.

On May 14, 50 of our staff, retired people and department signers, gathered at Moore's to attend a dinner party in John's honour. Following speeches by Mr. Graham and Mr. Brown and a presentation of cuff link and clip set we spent an enjoyable hour around the piano accompanied by Mr. Orchard. We all enjoyed your special day and evening, John.

Our deepest sympathy is extended to Pat Seeley in her recent bereavement.

Catalogue Distribution, Phones, Salesroom

By M. Taylor

Welcome back to Mr. Shortt and Mrs. Paul who have been on the sick list. Sorry to say we still have Pat Wallace, Lucille Blais, Eva Stevenson, Cherry Cromwell, Virginia Ruckhall, Rose Guzzi, Mrs. Stobie and Ann Drewniak on the sick list. Hope you gals will soon be feeling fine again.

Congratulations to Dorothy McIntosh who left for a new position, also Kathy Graham who was transferred to the Store. We all wish you well Kathy, but we'll miss you.

Good luck to Evelyn Dudek and Lucille Bruce who left to be married.

Our deepest sympathy Mary Thompson (Donations) whose father passed away in Vancouver on May 4.

NINTH FLOOR

Notions—By E. Moore

Dorothy Dance entertained the girls of 22 Department on May 19 at her home in honour of Clarice Merrifield on her retirement. The girls presented Clarice with a travel clock. Our hostess served a delightful lunch bringing a lovely evening to a close.

On Monday morning, June 1, Clarice came into the department to a beautifully decorated table. Mr. R. Robertson wished her the best after 40 years' service. She received many lovely gifts including one from a sister in California, and a sister in Calgary and other relatives. Our very best wishes, Clarice, for good health and happiness.

* * *

ALEXANDER AVENUE WAREHOUSE

Printing—By Margaret Torrance

Congratulations to Mr. Douglas Thrush on the occasion of 25 years of service with the Company. Doug was presented with a fisherman's lantern and reel. To Doug we wish the best of everything with good years ahead and health to enjoy them.

Congratulations to Mr. and Mrs. Ray Richard on the birth of a daughter, and to Mr. and Mrs. W. Thomas on the birth of a son.

It is nice to see Mr. Preston Wiley is able to be back at work again—and to know you are so much better.

We had a visit from Mr. Hughie Gallacher who is in Winnipeg on holidays. Thank you for your visit, Hughie.

A big hello to Miss Miriam Steele who is still in hospital. Hope you are feeling much better and the best wishes from all of us.

Department 56—By K. Laurie

Our sincere sympathy to Mr. Stan Hird in the loss of his father.

Departments 150, 150A, 150B

Congratulations to Mr. A. Mathers on his appointment as Signature of these departments.

Congratulations also to Mr. T. Mitchell on 25 years' service with the Company on June 13.

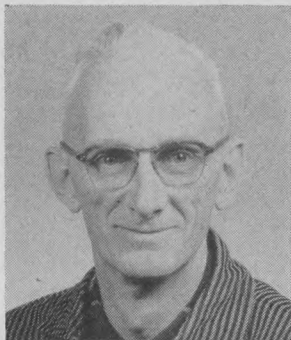
Welcome back to Mr. Wiley after his long absence.

Box and Bag Factory—By I. James

May 1 was big day for Mr. Harry Clarke, our Manager, who retired after over 48 years of service, all with one department. Mr. Clarke arrived at work Friday morning to find his desk beautifully decorated. In the centre was a miniature car and house trailer, a symbol of the carefree days of travelling that is in store for him.

On behalf of the staff Mr. Agnew presented Mr. Clarke with a wrist watch. During the day friends came to congratulate him and after work a dinner and dance were held in his honour at the Eagles' Hall where many more friends and associates gathered to wish him well. He was presented with more gifts among which was a projection screen from the Supply Department and Business Machines Maintenance. We all join in wishing Mr. and Mrs. Clarke good health, happy travelling and many years to enjoy a life of ease.

Congratulations to Mr. Stanley Taylor on his 30th anniversary. Stan was presented with a Coleman camp stove from the department.



Congratulations also to Mr. Hugh Franklin who celebrated his 35th anniversary with the Company May 19. Hughie has been on our sick list for a long time now and has only recently returned to work. We were glad he could be back in time to receive our gift of a folding sun chair and all our best wishes.

This poem was written by Gary Holden, 15 years old, a student in grade 9 at Queen Elizabeth school, Norwood. Gary's father works in Business Machines.

THE SOLEMN LAND

As day's ever-decreasing wick,
Slips silently and steadily, with never a flick,
Into nights ever bewitching, conflict
With its deep, silent darkness and long
distorted shadows.

Prey and Predator now give up
The ever demanding fight for survival,
To seek out a resting place
Where all come at length to rest and be
protected
From night's eyes, which are so searching
and detective.

The retreating clash of the birds now dies
Into night's deep dead silence,
Which has fallen now and has become
dominant
Over the wavering light of the prominent
world.

But at length all is quiet and still,
And the stars ever-watchful present
Protects and watches over the earth's
crescent,
Like God's faithful loving eyes
Which sometimes flicker in our hearts but
never die.

The trees bend and bow
As if in answer to God's light commands
Which penetrates peacefully through the
Solemn land,
As if beginning them and every man
To be at peace with all mortals and living
things on
God's land.

His slowly ascending hand
Lifts the heavy clouds of night's darkness off
the land,
And his brilliant shining smile
Brings out the sun for the day's weary trials.

His gracious friends' chirping,
Bring out day's with happiness spurring.
The trees are now flowing with a lustrous
glow of light,
Composed chiefly of heartfelt delight.

This indeed is the land of hopes and dreams,
Of peace and streams of golden beams.
The fields which hold the fountain of youth,
Where mountains and valleys and even man
Help make the beauty of the Solemn Land.

Quarter Century (Continued from Page 11)

MISS LILLIAN MASKELL

Miss Maskell began working for Eaton's in Department 10 and has been employed in the same department ever since. Monday, June 15, was the big day for Lillian and to celebrate her 25 years with Eaton's a party was held at Zorattie's Restaurant. In attendance were her department associates and friends. Presentation of a set of luggage was made to Miss Maskell and a pleasant time was enjoyed.

Bowling and golf are Lillian's interests and she plans on an extended holiday to Banff and Ottawa during this year. May you have many more happy years with Eaton's, Lillian.

MR. GEORGE A. DALE

officially celebrated his 25 years of service with the Company on Thursday, May 28. He was presented with a diamond ring from the Company and his department friends and associates made him a gift of a "skill saw" kit.

George is married and in his younger days played a lot of baseball. People still recall the Dale brothers when they played hardball for the delivery team. On his quarter-century holiday George plans to take a driving trip through the states. May we wish you and yours happy holidaying and safe journey, George.

SUGGESTION WINNERS FOR THE MONTH OF MAY

MR. C. H. SAUNDERS, M.O. Truckers, Messengers—Suggestion Adopted.....	\$15.00
MR. W. D. McRAE, Dolls, Toys, etc.—Suggestion Adopted.....	10.00
MRS. OLGA STACKIW, M.O. Budget Plan—Constructive Thinking.....	5.00
MISS D. J. McTAVISH, Construction Office—Constructive Thinking.....	5.00
MRS. G. ZETTERMAN, New Westminster Order Office—Constructive Thinking.....	5.00
MISS N. SOCHASKI, Shoe Repair Shop—Suggestion Adopted.....	10.00
MR. J. E. RIDGEDALE, M.O. Truckers, Messengers—Suggestion Adopted.....	10.00
MR. B. MARTIN, Radios, TV, etc.—Suggestion Adopted.....	5.00
MRS. SOPHIA HANSON, Telephone Order Board—Suggestion Adopted.....	5.00

"BOUQUETS" TO THE FOLLOWING EATON EMPLOYEES

Mrs. Margaret Asseltine, Women's Sportswear.
Mrs. Flower, Department 203.
Mrs. Brownrigg, Store Draperies.

Mr. George Bell, Garage.
Mr. G. C. Watt, Major Appliances.
Mr. J. Lammens, Major Appliances.
Mrs. Wiggins, Fourth Floor Women's Hats.



GOLDEN WEDDING

Mr. and Mrs. J. R. Scott celebrated their golden wedding anniversary Tuesday, June 2. Mr. Scott retired in 1950 from the Company. They have two sons, Gordon and Harold, and four grandchildren. Congratulations, Mr. and Mrs. Scott, and may you have many more happy anniversaries.

LOST DURING PHOTO CONTEST

35 m.m. Colour Slides Belonging to Mr. Frank Artiss of Department 118

If any contestant has had these slides given to him or her in error, please bring back to Contacts and Recreation Office. Pictures are:

1. Glacier National Park, Pinnacle Wall.
2. Valley of Ten Peaks in Alberta, Road to Moraine Lake.
3. Falls—way through Crows Nest Pass—Blairmore, Alberta.
4. Meeting of the Bow and Pipestone Rivers on way to Lake Louise.

RETIRED MEN'S CURLING CLUB WINDUP A VERY SUCCESSFUL SEASON



A full house was evident at the delightful luncheon and social afternoon held at the Eaton Curling Club Room on Monday, April 27. President Albert Tisdale gave a brief resume of the Club's activities and hopes are high for an even more successful year in 1960. After lunch the men played bridge, cribbage, indoor bowling and some just general reminiscing. The men planned on using the clubrooms for as long as the members wished to attend meetings and it was finally decided to extend the time for at least two weeks.

It is the hope of the Club to have as many of the retired men as possible join up next year. Let's see you out men for an enjoyable afternoon each week of the long winter just relaxing with your friends and former associates.

Retirements (Continued from Page Five)

MISS BEATRICE HOOVER

Monday, June 1, Beatrice Hoover retired after 32 years of continuous service with Eaton's. On Thursday, May 28, a dinner was held in her honour at the Riviera and attended by her department associates and friends. Miss Hoover was the recipient of many gifts which included a watch from her department.

All Miss Hoover's career has been spent with the Pattern Section with the exception of two years with Notions when she first began working for the Company, and wants special mention of the many kindnesses extended to her throughout the time of her confinement with a broken hip last year. May we extend to you, Miss Hoover, our sincere wish for a long and pleasant retirement.

MR. LISLE EDWIN CHRISTIE

Almost 48 years ago Lisle Christie began working for The T. Eaton Co. in the Supply Department. Leaving there in 1915 he began his career with the Millinery Department, 204, transferring to the M.O. Millinery, he worked

his way up to Department Manager in 1948.

Married to a former Eatonian, Tilly Oliver, he has two sons and two grandsons. Hobbies include photography and a little golf. Plans on remaining in Winnipeg but hopes to make visits both east and west for a well-deserved holiday.

During the morning of May 29, a presentation was made by Mr. Muirhead, M.O. Divisional Manager, of a 35 m.m. camera and case from his fellow managers.

Friday evening a dinner was held at Moore's Restaurant. During the evening presentations were made by Mr. Tempest of a complete projector outfit from the Eastern Buying Office management. Also, by Mr. R. Harding, former Winnipeg manager, a screen from Western Managers now residing in Toronto. After the dinner the gathering was invited to a party at Ralph Walker's home, at which time Mrs. Christie was presented with a lapel pin and Mr. Christie a filing cabinet and system for colour slides—also some colour film.

From your many friends at Eaton's we wish you the best of everything in the years to come, Mr. Christie.



CONTACTS

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JUNE

No. 6

Editor: D. E. (Doug) McPherson

DATE OF ISSUE:
15th of EACH MONTH

**NEWS WANTED IN BY THE END OF
THE PREVIOUS MONTH**

RECENT APPOINTMENTS

Winnipeg Store

Department W215 — Jewellery, Watches,
Clocks, Hollow-ware, Flat-ware and Ther-
mos;

Department W615—Jewellery and Watch Re-
pairs;

MR. L. G. CURTIS, Assistant.

Department W217 — Leather Goods, Hand
Bags;

MR. D. A. MILLER, Assistant.

Department W252—China and Glass Ware,
Bric-a-brac and Decorative Flowers;

MR. D. G. WILSON, Assistant.

Department W267—Draperies, Chintzes, Cre-
tonnes, Curtains, Shades, Tents, Awnings,
Flags and Cedar Chests;

Department W767—Contracts—Draperies and
Curtains;

MR. W. RITCHIE Assistant.

Department W926 — Handkerchiefs, Neck
Wear, Stationery, Toiletries, Jewellery, No-
tions, Fancy Goods and Wools, Toys, China
and Hardware;

MR. I. L. WOOD, Assistant, Section 252
(China, Glass Ware), Section 253 (Hard-
ware, Tin Ware).

Department W967—Draperies, Chintzes, Cre-
tonnes, Curtains, Shades and Cedar Chests;
Department W974—Paints, Wall-paper, Pic-
tures, Picture Frames, Mirrors, Metal Pol-
ishes, Wax and Brushes;

Department W977—Electric Lamps, Fixtures,
Appliances and Accessories;

MR. H. PILLING, Assistant.

MR. H. W. COOPER—Merchandise Manager
of Departments W267, 270, 470, 570, 271, 272,
273, 373, 274, 276, 277, 377, 767, 1067, 1072,
1074, 1076, 1077, 2472 and corresponding de-
partments and sections in the Western
Stores.

Contract Sales—Western Division:

MR. H. G. JEPHSON, Manager.

MR. G. N. HARGREAVES, Merchandise Man-
ager of Departments W205, 208, 212, 512,
612, 215, 615, 222, 224, 227, 233, 333, 236,
436, 228, 428, 229, 230, 237, 1005, 1012, 1015,
1037 and corresponding departments and
sections in the Western Stores.

Department W252—China and Glass Ware:
MR. W. L. CABLE, Merchandise Manager.
This is in addition to the group of Winnipeg
and Western Stores' departments and sec-
tions now under the supervision of Mr.
Cable.

M.O. Western Division

Department W3—Laces, Neck Wear, Veiling,
Handkerchiefs, Embroidery and Ribbons;

Department W4—Millinery:

MR. R. EATON, Department Manager (in
addition to his present duties in Department
W10).

M.O. Desk, Prince Rupert, B.C.,
Heavy Goods Depot

MRS. J. STEVENSON.

LONG-SERVICE ANNIVERSARIES

FORTY YEARS

Mr. Archibald Clay, Printing.....June 18

Mr. L. A. Wimble, Printing,
Department ManagerJune 23

Mr. W. M. Mills, Foodateria, Groceries.....June 28

Miss S. G. Johnson, Infants' Goods....July 2

Mrs. Muriel Laurane, Telephones....July 3

Mr. Frank T. Scott, Printing.....July 3

Mr. G. Chambers, M.O. Jewellery.....July 9

Mr. Marvin Ringland, Printing.....July 14

Miss E. Park, M.O. Money Returns....July 14

Twenty-Six

THIRTY-FIVE YEARS

Mr. Ben Gibson, Stock Audit.....June 16

Mr. Norman McDonald,
M.O. Men's Boots and Shoes.....June 16

Mr. Alex Ingram, City Dispatch.....June 23

Miss Elsie Goodale,
M.O. Men's Boots and Shoes.....June 26

Mr. Herbert Green, Drugs, Manager...July 7

TWENTY-FIVE YEARS

Mr. T. Mitchel, Warehouse.....June 18

Miss Amelia P. Smorten,
Books and Magazines.....June 19

Mr. John R. Sinclair, Delivery.....July 3

Mr. James R. Thorburn, Garage.....July 5



ARTHUR BAILEY

Mr. Bailey, retired employee from M.O. Packing, passed away on Saturday, May 9, at the age of 68. He had been an Eatonian for 37 years and will be missed by his many friends and former associates. He is survived by his wife Frances, one son, William, and a brother, Frank. To these we extend sincere sympathy during this sad time.

MRS. ALICE PEARL McCORDICK

Wife of our former Vice-President and General Manager, Mr. R. S. McCordick, and well known throughout the Winnipeg Store, passed away at her home, 1406 Wellington Crescent on Wednesday, June 10. Mrs. McCordick is survived by her husband and one sister, Mrs. Verda Pelkey. We extend deepest sympathy to them during this very sad time from Mrs. McCordick's many friends in Eaton's.

MISS ROSE GOOSKEY

The passing of Rose Gooskey, member of 1100 Grill Room staff, came as a shock to her friends at Eaton's. Just 49 years of age, Miss Gooskey had been an employee of the Company for 14 years. Our sincere sympathy is extended to her surviving relatives in their loss.

MRS. ELIZABETH RUTH GILLINGS

It is with deep regret we announce the death of Elizabeth Gillings on Wednesday, May 6, at the age of 59 years. Employed with Notions Department (Store), she had been a member of Eaton's for 42 years and will be missed by her many friends and associates. She is survived by a son, John, a daughter, Mrs. Ruth Huggan and four grandchildren. To them we offer deepest sympathy in their time of bereavement.

FARQUHAR A. MacRAE

Mr. MacRae, retired employee from the Caretaking staff in 1953 due to ill health, passed away on Saturday, May 9, at the age of 64 years. An employee of our Company for 31 years, Mr. MacRae was well liked by all who knew him. To his surviving wife, Ray, we extend deepest sympathy from Mr. MacRae's many friends.

WILLIAM WALTER HENRY THOMSON

The sudden passing of Henry Thomson on Wednesday, May 27, came as a shock to his many friends and associates at Eaton's. Thirty-three years with the Drapery Work-room and well liked by all who knew him, Henry Thomson will be missed by his fellow employees. To his surviving wife and children we extend our sincere sympathy.

Sincere Sympathy to These Members of the Staff Who Have Recently Been Bereaved

In the Loss of a Father

Mr. L. Partics.....Merchandise Display
Mr. W. F. Triggs.....Elevators
Mr. Stan Hird.....M.O. Stoves, etc.
Miss M. Thompson.....Catalogue Distribution
Mrs. Jean DeFoor.....Draperies W.R.
Mr. A. Poersch.....Night Caretaking
Mrs. G. Foster.....Cafeteria
Mrs. E. Kissick.....Shopping Service
Mr. J. Corne.....Men's Clothing
Miss Maude Stacey.....Employees' Lunchroom
Mrs. Margaret Johnson.....Hardware
Mr. Robert Stacey.....Basement Meats
Mrs. E. Ethier.....Basement Children's Wear

In the Loss of a Mother

Mrs. Gene Harwood.....Seeds and Plants
Miss Elaine Scheske.....Staff Relations
Mr. E. Kirkham
M.O. Women's Underwear, Dresses
Mrs. B. Karlenzig.....Fitters
Miss J. Sabblut.....M.O. Copying

In the Loss of a Step-Father

Mr. E. Napper.....Delivery
Mr. B. Brykalo.....Night Caretaking

In the Loss of a Step-Mother

Mrs. E. Bowyer.....M.O. Copying

In the Loss of a Sister

Miss D. Carriere.....M.O. Correspondence
Miss B. Ainge.....Piece Goods
Mr. D. Ainge.....Merchandise Display
Miss Judith Baynes.....M.O. Adjusting

In the Loss of a Brother

Mr. H. B. Wilson.....Drugs
Mr. E. Nicholl.....Stationery
Miss E. Jones.....Furnaces
Mrs. O. Bradshaw.....Employees' Lunchroom
Mr. C. Irvine.....M.O. Seeds and Plants
Mr. T. Cox.....Freight Shipping
Mr. W. T. Cox.....Delivery
Mr. J. A. Bewick.....Men's Furnishings
Mrs. E. Giocomin.....M.O. Women's Coats
Miss M. Derksen
Women's Garment Alterations

In the Loss of a Husband

Mrs. P. Seeley.....M.O. Exchanges
Mrs. G. Thompson.....Basement Piece Goods
Mrs. H. Paterson.....Cash Office

In the Loss of a Son

Mr. H. Smith.....Caretaking

In the Loss of a Daughter

Mr. V. Morin.....Drapery Workroom

PREVENT

FIRE

EVERY WEEK
IS
FIRE
PREVENTION
WEEK
AT EATON'S

